

To,  
IT Department, Education Department,  
Zilla Parishad, Nandurbar,  
Maharashtra, State.



Date: 6<sup>th</sup> March 2024

**Subject: To Post the Gandhi Fellowship Program information for more registrations on web- site for more awareness among youths in entire Nandurbar District.**

**Reference:**

1. MOU with NITI Aayog- Piramal Foundation on 19<sup>th</sup> July 2022.
2. Letter of Chief Secretary, 31 May 2021.
3. Approval letter of Collector & CEO for support of PF intervention on 19<sup>th</sup> June 2023.

**Dear All,**

Piramal foundation is a not for profit organization that aims to create replicable solutions to some of our nation's most pressing channeling. In line with Millennium Development Goals, Piramal Foundation currently working as **NGO-NITI Aayog partners across 27 States and 112 Aspirational districts** in partner with central and State Government. Piramal Foundation signed the MOU with NIT Aayog and committed to improve the NITI Aayog indicators in health, Education in Nandurbar District.

**To fulfill the objectives of Piramal Foundation, 23 Months full-time immersive fellowship program** designed to connect with the real world, understand problems from the ground up, and come up with innovative solutions. The youth gets to work alongside organizations doing incredible work or even kick-start their very own initiatives. The possibilities are endless. During the fellowship journey, the Gandhi fellows get this unique opportunity of Experiential Learning with the cohort of young individuals from across the country to develop better understanding about SELF and NATION.

**Piramal Foundation Team** would reach out in all Graduate colleges in Nandurbar and provide the orientation for Gandhi Fellowship program and provide all kind of support & assistance to appear for the exam, How to face Group Discussion & how to face interview aslo. (Last date for application: 31<sup>st</sup> March 24)

**Support the PF interventions and post Gandhi Fellowship content on website for more visibility.** <https://gandhifellowship.org/>

**Mr. Sawan Kumar.**  
Chief Execution Office,  
Zilla Parishad

# STATEMENT OF INTENT

Between NITI Aayog and Piramal Foundation

This STATEMENT OF INTENT ("SOI") is entered on 12 Jan 7, 2022 by and between:

- i National Institution for Transforming India, Government of India, Sansad Marg, New Delhi - 110001 (hereinafter referred to as "NITI Aayog")

AND

- ii The Piramal Foundation, having its registered office at 2nd Floor, Piramal Ananta, Piramal Agastya Corporate Park, LBS Marg, Kurla West, Mumbai-400070 (hereinafter referred to as "Piramal Foundation")

Piramal Foundation and NITI Aayog are hereinafter referred to individually as a "Party" and collectively as "Parties". Both Parties have reached the following intent:

## **Article 1: Background and Purpose**

India has set a vision to improve 'ease of living' in the most backward districts of India. NITI Aayog has identified 112 districts based on objective criteria pertaining to education, health & nutrition, financial inclusion & skill development, agriculture and water resources and basic infrastructure. These 112 districts aspire to improve the performance rapidly and hence are referred as 'Aspirational Districts'. Government of India, in partnership with States has launched an initiative to rapidly transform these districts. This initiative is anchored in NITI Aayog. For this programme, NITI Aayog and Piramal Foundation had signed an SOI on March 20th, 2018. Both parties are renewing their collaboration by establishing "Aspirational Districts Collaborative" to improve indicators in all 112 aspirational districts (Please refer to Annexure I).

## **Article 2: Scope of Work, Roles and Responsibilities**

A. To advance this intent, NITI Aayog and Piramal Foundation will work together to take the following actions:

- Review and co-create initial roadmap, encouraging district administration for district level hyperlocal collaboration and intra-district multi-department convergence, for rapid improvement in key indices pertaining to all sectors for all Aspirational Districts
- To actively engage with member of public especially youth, Influencer or persons and institutions having experience as well as orientation towards improvement of social indicators in the district to create their partnership with District administration for improving the impact of Government programmes in these districts.

B. Roles and Responsibilities of:

BI. NITI Aayog:

- Facilitate co-creation and execution of agreed plan for the scope of work listed above with Piramal Foundation
- Facilitate coordination of the team of Piramal Foundation in districts with the district administration



- Facilitate consolidation of learning from districts
- **Monitoring and Reporting:**
  - Piramal Foundation will share project updates with NITI Aayog team on regular basis
  - All data collected by the Piramal Foundation under this SOI would be the property of NITI Aayog and would be made available to NITI Aayog after collection. Any use of this data for any purpose outside the scope of this SOI by Piramal Foundation would require express approval of NITI Aayog.

#### **B2. Piramal Foundation:**

- Piramal Foundation will deploy its team in district to support District Administration for improving indicators in all sectors with focus in education, health & nutrition through (i) Collaboration with hyper-local entities (NGOs, SHGs, Panchayats, Higher Education Institutions, Youth, Volunteers) and (ii) Inter-sectoral inter-department Convergence. It is to be clarified here that for the identified scope of work, it will be open for the Foundation to be suitably represented or work in collaboration with its allied, sister organizations such as Piramal Foundation for Education Leadership, Karvy Education Foundation, Piramal Swasthya Management Research Institute, through the responsibility of implementing the task and all actions envisaged under the aforementioned task will rest with the Piramal Foundation.
- Piramal Foundation will partner with government and/or non-government, corporate, academic organizations and individuals as per need to implement required intervention
- Piramal Foundation will support NITI Aayog, state governments, Pradhan Officers and District Administration in strategic consultation as per the requirement of the program

### **Article 3: Terms and Counterparts**

#### **C. Tenure:**

This Statement of Intent becomes effective from the date of its signature by the participants and will remain valid till March 2024 for a period of two years after which it can be further extended with mutual consent.

#### **D. Terms:**

- Both Parties shall be responsible for meeting their own expenses in connection with all matters related to SOI.
- Any desired modification in this SOI would be carried out by mutual consent between both the parties

#### **E. Confidentiality and Public Announcement:**

- "Confidential Information" means personally identifiable data/information collected under the activities contemplated by this SOI in audio, visual or any other form. Data collected under this SOI in its appropriately de-identified and anonymised form may be treated as a public good with the prior permission of NITI Aayog.
- Information/data collected under this program can be used for further public dissemination of evidence-based research by Piramal Foundation after obtaining the prior consent of NITI Aayog.

#### **F. Publishing and Branding:**

Parties may use the other party's logo/branding only after prior permission from each other.

**G. Termination for Convenience:**

Any Party may terminate its participation in this SOI by giving two months' notice to the other Party. The Parties agree that upon termination of this SOI for any reason, the Parties will work together in good faith to wind up the program smoothly and collaboratively.

**H. Non-Binding nature:**

The Parties agree and understand that this SOI is non-binding and shall not create or give rise to any legally binding obligations upon the Parties to perform any activity or provide any funding.

**I. Non-Exclusivity:**

The Parties shall pursue the objectives of the SOI based on non-exclusivity. Neither the Parties, their affiliates, employees, nor agents shall be restricted from making any arrangements or agreements with any third party for the purpose of conducting similar programs.

**J. Counterparts:**

IN WITNESS WHEREOF the Parties have executed this SOI by their duly authorized representatives in the manner below on the day and year first above written.

For NITI Aayog:



Authorized Signatory

Name: Rakesh Ranjan

Designation: Mission Director, Aspirational  
Districts Program  
NITI Aayog, Government of India

Date: 19 July 2022

For Piramal Foundation:



Authorized Signatory

Name: Manmohan Singh

Designation: Head, Aspirational  
Districts Collaborative  
Piramal Foundation

Date: 19 July 2022





# ANNEXURE I: List of 112 Aspirational Districts

Firozpur, Punjab	Bokaro, Jharkhand	Bestar, Chattisgarh
Moga, Punjab	Chatara, Jharkhand	Bijapur, Chattisgarh
Chamba, Himachal Pradesh	Dumka, Jharkhand	Dantewada, Chattisgarh
Kupwara, Jammu & Kashmir	Garhwa, Jharkhand	Kondagaon, Chattisgarh
Baramulla, Jammu & Kashmir	Girdih, Jharkhand	Korba, Chattisgarh
Udhampur, Jammu & Kashmir	Latehar, Jharkhand	Mahesamund, Chattisgarh
Haridwar, Uttarakhand	Loahardaga, Jharkhand	Narayanpur, Chattisgarh
	Palamu, Jharkhand	Rajnandgaon, Chattisgarh
Aurangabad, Bihar	Paschim Singhbhum, Jharkhand	Sukma, Chattisgarh
Muzaffarpur, Bihar	Purbi Singhbhum, Jharkhand	Kanker, Chattisgarh
Gaya, Bihar	Ranchi, Jharkhand	
Nawada, Bihar	Simdega, Jharkhand	Hallakandi, Assam
Khagaria, Bihar	Ramgarh, Jharkhand	Udalguri, Assam
Jamui, Bihar	Khunti, Jharkhand	Baksa*, Assam
Purnia, Bihar	Hazaribag, Jharkhand	Dhubri, Assam
Banka, Bihar	Gumla, Jharkhand	Darrang*, Assam
Siemari, Bihar	Godda, Jharkhand	Goalpara*, Assam
Begusarai*, Bihar	Pakur*, Jharkhand	Barpeta*, Assam
Araria*, Bihar	Sahibganj*, Jharkhand	Chandel, Manipur
Sheikhpura*, Bihar		Ribhoi, Meghalaya
Katihar*, Bihar	Chhatrapur, Madhya Pradesh	Mamit, Mizoram
	Guna, Madhya Pradesh	Kiphre, Nagaland
Gajapati, Odisha	Rajgarh, Madhya Pradesh	Namsai, Arunachal Pradesh
Kandhamal, Odisha	Damoh*, Madhya Pradesh	West District, Sikkim
Koraput, Odisha	Vidisha*, Madhya Pradesh	Dhalai, Tripura
Malkangiri, Odisha	Barwani*, Madhya Pradesh	
Kalahandi, Odisha	Khandwa*, Madhya Pradesh	Asifabad, Telangana
Raygada, Odisha	Singrauli, Madhya Pradesh	Bhopalpalli, Telangana
Nabarangpura, Odisha		Virudhunagar, Tamil Nadu
Nupada, Odisha	Dahod, Gujarat	Bhadradi, Tamil Nadu
Balangir, Odisha	Narmada, Gujarat	Ramanathapuram, Tamil Nadu
Dhenkanal, Odisha	Mewar, Haryana	Raichur, Karnataka
	Osmanabad, Maharashtra	Yadgiri, Karnataka
Siddharth Nagar, Uttar Pradesh	Washim, Maharashtra	Wayanad, Kerala
Chandauli, Uttar Pradesh	Gadhchiroli, Maharashtra	Vishakhapatnam, Andhra Pradesh
Fatehpur, Uttar Pradesh	Nandurbar, Maharashtra	Y.S.R. (Cuddapah), Andhra Pradesh
Beharakh*, Uttar Pradesh	Dhaulpur, Rajasthan	Vijayanagar, Andhra Pradesh
Balrampur*, Uttar Pradesh	Karauli, Rajasthan	
Shrawasti*, Uttar Pradesh	Sirohi*, Rajasthan	
Chitrakoot*, Uttar Pradesh	Baran*, Rajasthan	
Sonbhadra*, Uttar Pradesh	Jaisalmer*, Rajasthan	

Note: "District Name\*" are a pilot for indicators beyond Health and Nutrition, School Education, e.g. Water initiatives (22 Districts).

Annexure - II Highlights of Work done under 1<sup>st</sup> phase of partnership

Highlights of the District administrations, its functionaries within aspirational district, supported by State Government, NITI Aayog and Piramal Foundation:

a. Between March 2018-March 2020 (pre-Covid lockdown) across 25 Aspirational districts:

- i. Supported developing 5023 Government Schools as "Demonstration Schools", demonstrating upto 21 % improvement in foundational learning outcomes in language and maths across Class 2<sup>nd</sup> to 8<sup>th</sup>.
- ii. Engaged 26.7 Lakh+ community members and 23,047 Volunteers investing 2.8 Lakh+ hours as part of Jan Andolan campaigns leading to enrolment of 6.15 Lakh new students and re-enrolling 1.23 lakh Dropped out students.
- iii. Transformed Village Health Sanitation and Nutrition Day (VHSND) by setting up 5865 model sites; organised 238 'Poshan Melas' creating 28 Crore impressions.
- iv. 700+ service providers sensitized for 'LaQshya' resulting in 15 central/state level assessment/accreditation; 5 Model Health and Wellness Centres established impacting ~41,500 people

b. In last 2 years, during pandemic:

- i. Surakshit Dada-Dadi, Nana-Nani Abhiyaan (SDDNNA) supported 2.9 Million+ Senior citizens through 1.43 Lakh+ 'Apne Saathi' Volunteers led by 151 NGOs and helped resolution of 98,816 grievances related to lack of food, medicine, banking services, etc. in association with the District Administration.
- ii. Saksham Bitya Abhiyaan (SBA) was launched 66 Aspirational Districts to promote Social Emotional and Ethical Learning (SEEL) addressing the trauma of lockdown and change the landscape of girl child education. 2.52 Lakh+ Girl Child were enrolled in 16K+ Community classes with the support of 19K+ 'Sangini' volunteers supported by hyperlocal collaborators & government
- iii. Surakshit Hum, Surakshit Tum Abhiyaan (SHSTA) Home Care campaign with NITI Aayog to support 2 million families in 112 Aspirational Districts during Covid Wave 2, with the support of local NGOs partners and community volunteers. 3.76 Lakh+ Patients benefitted by Home Care Support. Supported Vaccination drives too.

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अभिलाष कार्त  
Amitabh Kant  
मुख्य कार्यकारी अधिकारी  
Chief Executive Officer

संस्थापक  
निति आयोग, संसदीय भवन,  
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Government of India  
NATIONAL INSTITUTION FOR TRANSFORMING INDIA  
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Tel : 23066576, 23066574 Fax : 23066575  
Email : [ceo.niti@gov.in](mailto:ceo.niti@gov.in), [amitabh.kant@gov.in](mailto:amitabh.kant@gov.in)

May 31, 2021

Dear Chief Secretary,

I am sure that the district teams under your leadership must be successfully meeting the challenges posed by the current Covid-19 pandemic.

As you know, Piramal Foundation has been partnering with NITI Aayog since the inception of the Aspirational Districts Programme (ADP) by placing teams in 25 Aspirational districts to assist the district administration, especially in the area of Health & Nutrition and Education.

Now, under this partnership, we aim to fill a long felt need of placing 2 fellows in each of the 112 districts to assist the district teams. Piramal Foundation is in the process of selecting such high calibre individuals with passion to work in Aspirational Districts. While they would work in all sectors under the personal guidance of the DMs/DCs, at this critical juncture, one of their tasks is to act as a nucleus to garner and coordinate support of grassroots SHGs/NGOs/volunteers to contribute in handling the current pandemic. We are sure that subsequently, other development and CSR partners will also join this initiative.

Another important task that the district team can entrust to these fellows is to help the DMs/DCs in monitoring implementation of the short-term and long-term plans that the Central Ministries have drawn for the Aspirational Districts.

I am sure that you would direct the DMs/DCs to take full advantage of this initiative. For this, we request that a nodal officer, preferably a DDC or a senior level district officer is nominated in each of the Aspirational Districts to integrate these fellows as well as coordinate their activities.

We plan to launch this initiative on Tuesday, the 8<sup>th</sup> of June, 2021 at 12.30 pm. On the day of the launch, besides the fellows recruited by Piramal, we would request DMs/DCs and/or (in case they are occupied in handling the Covid related issues) the designated nodal officer from each District to attend the launch.

I am copying this letter to DMs/DCs with a request to share the name, designation and contact number of the nodal officer by 3<sup>rd</sup> of June 2021 with our ADP Team in NITI Aayog. I am also copying this letter to the Central Prabhari Officers concerned.

With regards,

Yours sincerely,

(Amitabh Kant)

Chief Secretary (as per the enclosed list)

Copy to:

- DMs/DCs of 112 Aspirational Districts
- Central Prabhari Officers of Aspirational Districts

एक कदम स्वच्छता की ओर

**Chief Secretaries of States with Appraisal Districts**

1. Shri Aditya Nath Das, State of Andhra Pradesh
2. Shri Naresh Kumar, State of Arunachal Pradesh
3. Shri Jishnu Baruah, State of Assam
4. Shri Deepak Kumar, State of Bihar
5. Sh. Amilabh Jain, State of Chhattisgarh
6. Shri Anil Mukim, State of Gujarat
7. Shri Vijai Vardhan, State of Haryana
8. Shri Anil Khachi, State of Himachal Pradesh
9. Shri Sukhdev Singh, State of Jharkhand
10. Shri P.Ravi Kumar, State of Karnataka
11. Dr. Vishvas Mehta, State of Kerala
12. Shri Iqbal Singh Bains, State of Madhya Pradesh
13. Shri Sitaram Kunte, State of Maharashtra
14. Dr. Rajesh Kumar, State of Manipur
15. Shri M.S. Rao, State of Meghalaya
16. Shri Lalnunmawia Chuaungo, State of Mizoram
17. Shri J Alam, State of Nagaland
18. Shri Suresh Chandra Mahapatra, State of Odisha
19. Smt. Vini Mahajan, State of Punjab
20. Shri Niranjan Kumar Arya, State of Rajasthan
21. Shri S.C. Gupta, State of Sikkim
22. Shri K. Shanmugam, State of Tamil Nadu
23. Shri Somesh Kumar, State of Telangana
24. Shri Manoj Kumar, State of Tripura
25. Shri B. V. R. Subrahmanyam, UT of Jammu And Kashmir
26. Shri Rajendra Kumar Tiwari, State of Uttar Pradesh



1  
Jt. Secy-PF/08-20-06-2023

Date: 19 June 2023

To,  
DHO, ICDS, Gram Panchayat, MSRLM, All BDO.  
Nandurbar.

**Subject: Cooperate for convergence of Government policies at block level to improve the NITI Aayog indicators at Nandurbar District.**

Dear all,

The Piramal Foundation is a Not-For-Profit organization that aims to create replicable solutions to some of our nation's most pressing challenges. In line with Millennium Development Goals, Piramal Foundation currently work across 27 states & 112 Districts in partnership with the central and state governments.

Piramal Foundation signed the MOU with NITI Aayog and committed to improve the NITI Aayog indicators in Health, Education at Nandurbar District. Piramal Foundation had augmented the covid vaccination drive in remote and interior areas for fully vaccination and worked in association with health department for Community Appropriate behaviours (CAB) and addressed the demand of District administration. Now, Piramal foundation will leverage its existing linkages with community influencer groups such as PRI NGO's, volunteers, CBO's, members, tribal/ local leaders, faith leaders, Gram Panchayat, SHG's, Mandal, Youths, dais, Sangathan, community influencers & representatives and following actions will be done to reach out in interior, rural and scattered tribal geography of Nandurbar District.

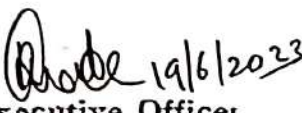
- Build up the capacity of CHO's, FLW's & Asha Supervisors, Anganwadi Supervisors on Cross Credal hold technique & IYCF to improve the Niti Aayog indicators.
- Conduct the research for cross credal hold on various achievements.
- Rolling out the "Aamcha Gao- Aamcha Vikas" at GP for GPDP.
- Convergence of Government schemes through PRI's and intervene for rural development through GPDP, Model VHSND, NREGA.
- Execute book fairs, BALA, Balsansad, Assembly, FLN & SLO and aliened activities to improve Niti Aayog indicators.
- Execute the Block Aspirational Program to improve NITI Aayog indicators in association with block administration.
- Actively participate in TB free campaign.
- Actively participate in SAM-MAM screening, VCDC, Tracking & follow up of NRC children for combating the Malnutrition.
- Actively involve in campaigns of Health, education, ICDS, DIET, Water, Gram Panchayat and MSRLM Departments campaign.




Piramal Foundation would coordinate with Health, Education, ICDS, MSRLM, MAVIM, water, Gram Panchayat Departments and roll out allied activities to improve the NITI Aayog indicators.

All above interventions would lead to generate the demand amongst the village stakeholders (PRI's, Tribal Leaders, NGO's, volunteers, SHG's) and would be sensitized the population to access and avail the Government quality the services & increase the learning outcomes of the students and would be ensured the benefits to the larger population of the District.

Cooperate the Interventions!!!!

  
Chief Executive Officer  
Zilla Parishad Nandurbar



  
Miss. Manisha Khatri,  
District Collector,  
Nandurbar, Maharashtra.